

BETTER WORLD INITIATIVES

BIIS



IMPACT NOW DINNERS

IMPACT NOW DINNER SERIES

TOGETHER WITH THE SWISS IMPACT INVESTMENT ASSOCIATION, BETTER WORLD INITIATIVES HOSTS A SERIES OF EXCLUSIVE DINNERS BRINGING TOGETHER IMPACT INVESTORS AND COMPANIES LOOKING FOR INVESTMENTS

BACKGROUND

Our planet faces massive economic, social and environmental challenges. To combat these, the Sustainable Development Goals (SDGs) define global priorities and aspirations to be reached by 2030.

For private investors, the SDGs are a framework of opportunities: when financing companies that work on reaching these goals, the investors get to make good investments and contribute to positive development.

HOSTS

The dinners are hosted by Better World Initiatives in partnership with the Swiss Impact Investment Association (SIIA). The attendees are encouraged to become members of SIIA, providing them with exposure and connections in Switzerland and globally.

NEXT STEPS

The first Impact Now Dinner will be held on December 18, 2017, in Nairobi, Kenya. The theme for the dinner is SDG 5: Gender Equality.

The dates and themes for the following dinners will be announced in January 2018.

CONTACT

For more information, kindly contact Helinä Piik at helina@betterworldinitiatives.com

IMPACT NOW DINNERS

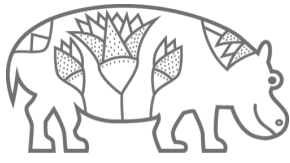
There are 17 SDGs, and each Impact Now Dinner has one SDG as its theme. For the last dinner of the series, all guests from the previous 16 dinners will gather together again for a special event under the theme of SDG 17: Partnerships For The Goals.

The dinners will be organized in different cities all around the world in 2017-2019.

Exclusive by nature, the people invited to these dinners are carefully hand-picked, representing:

- 1) private investors looking for investment opportunities in the impact field
- 2) companies looking for investors for their impactful business activities

Each dinner will have 10-12 attendees, including the hosts. The aim of the intimate dinners is to open up the dialogue, build personal connections and support the investment processes (the guests are under no obligation to make investments).



BETTER WORLD INITIATIVES

BETTER WORLD INITIATIVES designs events and manages innovative projects that actively make our world a better place.

More information on betterworldinitiatives.com



THE SWISS IMPACT INVESTMENT ASSOCIATION promotes investments for a better world, aiming to bridge impact with finance, through conferences and networking events.

More information on siia.ch

Read more about the Sustainable Development Goals on www.un.org/sustainabledevelopment



betterworldinitiatives.com/impact-now-dinners